

# CAPITOL

STANDARD



# REACH INFLUENCERS

Based in Washington, D.C., CAPITOL STANDARD Magazine is a leading lifestyle brand capturing the stories of affluent millennial women and men. From professionals in the corporate world to modern creatives, entrepreneurs, and everyone in between, we're on a mission to inspire readers to reach their career heights.

We'll connect you to our audience through sophisticated articles, engaging in-person events, and stunning visuals.

## **Social**

CAPITOL STANDARD is on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#). On these platforms we engage our audience with thought-provoking articles, upcoming events, influencers, and lifestyle content.

## **Content & Photography**

From sponsored content to stunning photography our team of digital experts work tirelessly to connect advertisers to our audience by providing thoughtful and sophisticated online experiences.

## **Newsletter**

Our newsletter meets today's modern professional exactly where they are — in their inbox. Since 2014 CAPITOL STANDARD has been the leading independent publication with an essential newsletter read by 15,000 tastemakers each week.

# 2019 Rates

Ad Type	Rate	Promotion Frequency
Sponsored Content	\$840	Unlimited
Sponsored Content + Photography	\$1340	Unlimited
Sponsored Content + Photography + Social Share	\$1740	Unlimited
Newsletter Blast	\$1000	2
Newsletter Targeted Blast	\$500	2
Newsletter Mention	\$750	1x week for 4 weeks
Display Advertising	\$2900	Entire site, 1 week
Display Advertising	\$3900	Entire site, 2 weeks
Display Advertising	\$4700	Entire site, 3 weeks
Display Advertising	\$5500	Entire site, 4 weeks
Event Cobranding	\$1000	4 weeks pre, during, 1 week after event
CAPITOL STANDARD Event Photography	\$600	3 hour duration